



Product Attributes



Elegant Appearance

Easy Clean interior wall emulsion has a soft, velvety appearance.



High Durability

It contains cross-linking polymers that make the film tough and non-porous.



High Washability

It offers ultimate protection to walls and keeps it looking freshly painted for years.



Green Pro Certified

Validates our effort in striving towards cleaner, more sustainable future.

EASY CLEAN

Luxury Interior Emulsion



Product Description

Easy Clean Luxury Emulsion is a 100% Acrylic Emulsion that has been formulated with special types of cross-linking polymers and fine pigments. It is formulated in a balanced manner with properties like dispersion, sheen level, anti-fungal, anti-fading and minimum porosity. It also provides high washability and is easy to maintain. The paint maintains its fresh look for years and gives a smooth sheen finish at an affordable price.

Recommended Use

Sand/ cement plaster, asbestos, brickwork, concrete blocks and fibreboard.

Colour Range



Over 10,000 shades

Finish

- VERY HIGH
- HIGH
- MEDIUM
- LOW

Smooth sheen finish

Toxicity



VOC < 50 gm/L
No added lead, chromium, mercury

Coverage

Approx.120-130 sq.ft /lt /2 coats, under ideal test conditions. (Coverage may depend on factors like surface condition, surface porosity, surface preparation, application skill, ambient humidity, dilution etc.)

Recommended Undercoats

Primer: BP Cement Primer WT

Putty: For wall / plastered surfaces – Bison Wall Putty

Drying Time



SD: 20-30 min depending on weather conditions **HD:** 6 - 8 hours

Gloss Level



5-15 at 60° GH / 35 – 50 at 85° GH on a glass plate when released at 300 micron DFT applied by Box coater.

Application Method



Brush / Roller / Spray

Recommended Thinner / Cleaner



Potable water

Recommended Dilution



Brush Application: 40-50% by volume

Roller Application: 35-50% by volume
(deep shades from N2 base may be applied without dilution.)



Packs



White and PO
1, 4, 10, 18 and 20 Ltr

Bases
PO, W1, N2, Yellow and Red



Fire Hazard Class
Non-flammable



Pot Life of Thinned Material
Overnight

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Surface Preparation



For fresh/new surfaces, ensure the surface is clean and dry and free from all loose particles, chalk, grease, fungus and algae. Sand the surface with Emery Paper No. 80 and wipe clean.



Apply the first coat of primer and allow it to dry for 6 – 8 hours.



Smoothen the surface by applying thin coats of putty to fill in all the dents. Allow the putty to dry overnight.



Sand the surface with Emery Paper No. 100 and wipe clean. Apply the second coat of primer and allow it to dry for 6 – 8 hours. Sand the surface with Emery Paper No. 220 and wipe clean.

For Previously Painted Surfaces: Strip the old paint as far as possible. Roughen the unremoved portion with no 180 or no 220 emery paper. Remove all loosely adhering particles or dust.

Directions for Application

Dilute the paint as per the recommended dilution ratio. Apply the first finishing coat and allow it to dry for at least 6-8 hours. After the first coat dries, apply the second coat and allow it to dry overnight.

Points to Note

- ▶ Shake well before use and do not over dilute
- ▶ Keep the container tightly closed to prevent drying
- ▶ Use one coat of Bio-Wash for killing fungal growth
- ▶ Scrape off old paint thoroughly before painting starts
- ▶ Gyro shake well after tinting through CB Machine
- ▶ For deep shade apply one additional coat
- ▶ Do not apply paint on lime washed surfaces and damp wall
- ▶ In case of contact with eyes, wash immediately with water and seek medical help

Cleaning Instructions

- ▶ Use only toilet soap to clean stains
- ▶ To clean oil-based stains, use mineral turpentine oil only
- ▶ Use only a soft white cotton cloth for cleaning
- ▶ While cleaning, wipe gently without using pressure
- ▶ Attempt cleaning the surface only after one month of application

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